

5TH
ANNUAL **2024**



HVACR
TRAINING
SYMPOSIUM
FEBRUARY 1-3, 2024



HVAC School
For Techs by Techs



5TH
ANNUAL
HVACR
TRAINING
SYMPOSIUM



HVAC School
For Techs by Techs

TITLE SPONSOR

\$18,000

LOGO PLACEMENT:

• Print Media • Signage • Main Tent • Meal Area • Homepage • Stage • Expo bags • Event Emails • Badges • Event t-shirt

BENEFITS:

- Links to website on event homepage
- Links to website in event emails
- 5 Complimentary Tickets
- 15-minute opening talk from main stage (2/1)
- Table during Expo day (2/3)
- Opportunity to supply Expo bags with items (2)
- Video booth interview (YouTube and HVAC School Social Platforms)
- Opportunity to submit up to 3 SME/training presentations
- Advertising playing throughout event (audio and video)
- Premium 10x10 booth placement for training days (2/1-2/2)
- 30-minute Presentation/Speaker Stage time on Expo Day (2/3)



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VIRTUAL/ LIVESTREAM SPONSOR

\$15,000

LOGO PLACEMENT:

- Event t-shirt

VIRTUAL EVENT DELIVERABLES:

- Virtual platform player branding during all sessions
- Ads on rotation during virtual and livestream (main session and breakout sessions) seen by thousands of virtual and online participants
- Up to 2 exclusive remote livestream training sessions

IN-PERSONS EVENT DELIVERABLES:

- Links to website on event homepage
- Links to website in event emails
- 3 Complimentary Tickets
- 10x10 booth for all 3 days (2/1 - 2/3)
- Opportunity to supply Expo bags with items (2)
- Video booth interview (YouTube and HVAC School Social Platforms)
- Opportunity to submit up to 2 SME/training presentations
- Advertising playing throughout event (audio and video)
- 15-minute Presentation/Speaker Stage time on Expo Day (2/3)



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PLATINUM SPONSOR

\$14,000

LOGO PLACEMENT:

• Print Media • Meal Area Homepage • Expo bags • Event Emails • Event t-shirt

BENEFITS:

- Links to website on event homepage
- Links to website in event emails
- 4 Complimentary Tickets
- 2 10x10 booths for Training days (2/1-2/2)
- 2 Tables during Expo day (2/3)
- Opportunity to supply Expo bags with items (2)
- Video booth interview (YouTube and HVAC School Social Platforms)
- Opportunity to submit up to 2 SME/training presentations
- Advertising playing throughout event (audio and video)
- 20-minute Presentation/Speaker Stage time on Expo Day (2/3)



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GOLD SPONSOR

\$7,000

LOGO PLACEMENT:

- Event Emails • Event t-shirt

BENEFITS:

- Links to website in event emails
- 3 Complimentary Tickets
- Advertising playing throughout event (audio and video)
- 10x10 booth for training days (2/1-2/2)
- Advertising on livestreams (2/1-2/2)
- Table during Expo day (2/3)
- Opportunity to supply Expo bags with items (1)
- Video booth interview (YouTube and HVAC School Social Platforms)
- 15-minute speaking time on Expo day



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SILVER SPONSOR

\$3,500

LOGO PLACEMENT:

- Event t-shirt

BENEFITS:

- 2 Complimentary Tickets
- Opportunity to supply Expo bags with items (1)
- Video booth interview (YouTube and HVAC School Social Platforms)
- Table during Expo day (2/3) only
- Logo/ad rotation on main screen

BUY UP
OPTIONAL 2 DAY
EVENT TABLE

+ \$2,000



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EXPO TABLE

EXPO DAY ONLY

(03/FEB/2024)

\$1,200

BENEFITS:

- Video booth interview (YouTube and HVAC School Social Platforms)
- Table for demonstrations/giveaways (giveaways on Expo day are encouraged)

BUY UP
OPTIONAL
120V POWER

+ **\$120**



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HAPPY HOUR/ MEETUP SPONSORS (4)

\$6,000

LOGO PLACEMENT:

- Event shirt • Event Bag • Event website • Event emails

BENEFITS:

- Links to website on event homepage
- Links to website in event emails
- Opportunity to supply Expo bags with item
- Advertising playing throughout event (audio and video)